



Tourism Taskforce **SOUTH WEST SYDNEY** *Connect • Rest • Invest*

The Voice of Tourism in South West Sydney

“To encourage business engagement for the promotion, development, investment and implementation of Tourism in South West Sydney”



<http://www.southwestsydneytourism.org.au/>

The South West Sydney Tourism Taskforce is a registered not-for-profit organisation that engages with Local, State and Federal Government representatives, businesses, local Business Chambers and the NSW Business Chamber, TAA and Destination NSW to further develop the Tourism and Visitor market in South West Sydney.

The South West Sydney Tourism Taskforce Inc NSW represents Liverpool, Fairfield, Penrith, Camden Wollondilly, Campbelltown, with fringes of Blacktown, Cumberland and Bankstown

South West Sydney is a growing national and international tourist and visitor destination.

In Liverpool/Fairfield /Campbelltown regions the Chinese And other international tourism has grown tremendously to over 250,000 visitors a year .These figures will explode even further when the Western Sydney Badger's Creek airport opens.

To prepare for this market we must act now!

South West Sydney must be recognised by State and Federal Governments as a special area of significance;

- make available access to grants.
- maximising the already emerging tourism opportunities now and into the future.

The South West Sydney Tourism Taskforce invite all businesses;

- Hotels & Clubs
- Developers
- Restaurants
- Theme parks /places to visit & other Tourist attractions.
- Tourism operators.
- All other businesses who have a stake in advancing the visitation and tourism markets.

Join with us to promote, lobby, and implement facilities that will maximise opportunities in the tourism and visitation business sector in South West Sydney.

Keep abreast of the latest statistics and information affecting your business. Help lobby for better outcomes in the tourism and visitor markets for South West Sydney ... **join the Taskforce today!**



SWS is continuing to develop Tourism maps in print and digital versions for Fairfield ,Liverpool ,Camden ,Campbelltown , & Wollondilly in English ,Chinese, Korean & Vietnamese mainly to distribute in Hotel lobbies /Tourist information centres and any information booths in shopping centres /libraries of Sydney

2 STAR MEMBERSHIP

- Attend quarterly meetings
- Advertise your venue, restaurant on the SWSTT website
- Collaborate through networks
- Free newsletter
- \$250 per company per year

3 STAR MEMBERSHIP

- Attend quarterly meetings.
- Advertise your Logo, venue, restaurant and up to four special occasions event entries per year on the SWSTT website
- Collaborate through network opportunities at meetings
- Free newsletter
- Free distribution of brochures into Hotels

- \$550 per company per year

4 STAR MEMBERSHIP

- Attend quarterly meetings.
- Advertise your venue, restaurant or events on the SWSTT newsletter, website, social media .
- Advertise through website and social media of tourism partner organisations, Chambers of Commerce and Councils.
- Collaborate through network opportunities at meetings
- Free distribution of brochures into Hotels
- Logos featured on SWSTT website with backlinks.
- Unlimited promotion of events on SWSTT website and social media.
- Sponsorship/Partner event opportunities
- Participate in Local guided tour co-operatives
- Collaborative national press, radio and TV advertising opportunities.
- Representation at local state and federal government for tourism grants and funding.

- \$990 per company per year



South West Sydney Tourism Taskforce Inc. NSW

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m: 0419 276 446 w: southwestsydneytourism.org.au

MEMBERSHIP FORM

Company Name:.....

Company Representative:.....

Company Title:.....

Company Address:.....

WK Phone:.....

Mobile:.....

Email:.....

MEMBERSHIP LEVEL

(tick one)

2 Star - \$250

3 Star - \$550

4 Star - \$990

Join on-line membership:

www.southwestsydneytourism.com.au/membership

Please send Cheque to:

South West Sydney Tourism Taskforce Inc. NSW

PO BOX 161 Liverpool NSW 1871

Direct Deposit:Details

Account Name:

South West Sydney Tourism Taskforce Inc. NSW

BSB: **062 196**

Account Number: **1150 3949**